## **IN THE CLAIMS:**

Please amend Claims 1-3 and 6-10 as follows:

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- 1. (Amended) Flaky  $\alpha$ -alumina particles having an average major diameter of 0.5 to 25  $\mu$ m, an aspect ratio, expressed by particle major diameter / average thickness, of greater than 50 to 2000, and produced using a source material that will introduce phosphate ions.
- 2. (Amended) The flaky  $\alpha$ -alumina particles according to claim 1, wherein a phosphoric compound is present in an amount of 0.2% to 5.0% by weight relative to the weight of the alumina particles, and the weight of said compound used in the calculation is the weight of  $P_2O_5$ .
- 3. (Amended) The flaky  $\alpha$ -alumina particles according to claim 1, wherein an isoelectric point of the alumina particles at which zeta-potential is 0 is at a pH of 4 to 8.

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6. (Amended) A cosmetic containing flaky  $\alpha$ -alumina particles having an average major diameter of 0.5 to 25  $\mu m$  and an aspect ratio, expressed by particle major diameter / average thickness, of greater than 50 to 2000.

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7. (Amended) The cosmetic according to claim 6, in which the flaky  $\alpha$ -alumina particles have an average thickness of 0.01 to 0.1  $\mu m$  and an average particle diameter, in terms of half the sum of the particle diameter in major axis and particle diameter in minor axis, of 0.5 to 15  $\mu m$ .

FINNEGAN HENDERSON FARABOW GARRETT& DUNNER LLP 8. (Amended) The cosmetic according to claim 6, wherein the flaky  $\alpha$ -alumina particles are present in an amount of 1% to 90% by weight, based on the weight of the cosmetic.

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- 9. (Amended) A cosmetic containing flaky  $\alpha$ -alumina particles having an average thickness of 0.01 to 0.1  $\mu m$  and an average particle diameter, in terms of half the sum of particle diameter in major axis and particle diameter in minor axis, of 0.5 to 15  $\mu m$ .
- 10. (Amended) The cosmetid according to claim 9, wherein the flaky  $\alpha$ -alumina particles are present in an amount of 1% to 90% by weight, based on the weight of the cosmetic.

## Please add new claims 11 and 12 as follows:

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- 11. (New) The cosmetic according to claim 6, wherein a phosphoric compound is present in the alumina particles in an amount of 0.2% to 5.0% by weight relative to the weight of the alumina particles, and the weight of said compound used in the calculation is the weight of  $P_2O_5$ .
- 12. (New) The cosmetic according to claim 6, wherein an isoelectric point of the alumina particles at which zeta-potential is 0 is at a pH of 4 to 8.

## **REMARKS**

Favorable reconsideration of this application, in light of the above amendments and the following discussion, is respectfully requested. Claims 1-3 and 6-10 are pending in this application. Claims 11-12 have been added. Support for these claims can be found, at least, in paragraphs 0034, 0035, and 0041 of the specification.

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